



ANCHOR
— CHURCH —

Church events can be wonderful tools or misguided distractions. At Anchor Church, one of our goals in regards to events and/or ministry initiatives is to be sure that we are aiming for the mission of the Kingdom of Jesus: to make disciples. This form is intended to foster collaboration and success!

Pre-op overview:

- Name of the event/initiative:
- Is this a one-off event or a proposed sustainable endeavor?
- Event details (date, time, location, etc.)
- What do we need to make this event successful? Let's count the cost(s):
- Who is doing what? Be specific.
- Why are we doing it?
- What do we want people walking away thinking about this event? What do we want them remembering?
- How are the answers from the above question shaping the specifics of the event?
- What does success look like?
- What would failure look like?

Post-mortem review:

- Would we do this again? Why/why not?
- Were we successful? Why/why not?
- Give some anecdotal feedback: what stories or comments did we hear?
- What did we learn?
- What could be tweaked to make it better?

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Pre-op overview:

- Name of the event/initiative: **Anchor Church Christmas Party**
- Is this a one-off event or a proposed sustainable endeavor? **Annual event**
- Who is doing what? Be specific.
 - **Wes:** running point on overall details and execution (finding location, planning games, running meetings, MC'ing event)
 - **Lindsay:** picking up supplies, helping with games
 - **Carrie:** picking up supplies, helping with games
 - **Lauren:** taking photos
 - **Welmerinks:** welcoming at the door
- Why are we doing it? **We want to have an annual Christmas Party as a gathering place for our folks to meet new people and enjoy the holiday season.**
- What do we want people walking away thinking about this event? What do we want them remembering? **We want new people to feel included and welcomed. We want new people walking away from this party with positive emotions about the new faces they just met.**
- How are the answers from the above question shaping the specifics of the event? **1. Select your own dining table. 2. Mystery teams selected after the meal. 3. Games designed to produce maximum participation.**
- What does success look like? **Lots of laughs; lots of participation; new faces being included in these laughs and making comments about how much they enjoyed it.**
- What would failure look like? **Games falling flat and generally not fun; poor participation and involvement; familiar faces sticking with familiar faces.**

Post-mortem review:

- Would we do this again? Why/why not? **Yes! Maybe not in the format that we did for 2014 just b/c we want to change it up, but the location and the time and energy were great.**
- Were we successful? Why/why not? **Yes. We accomplished exactly what we wanted to: we allowed people to hang out with their familiar friends for the first half, then we broke the cliques up into random teams and ensured that people were mingling with and meeting folks that they otherwise would not have.**
- Give some anecdotal feedback: what stories or comments did we hear? **Sarah Lee said it was one of the best Christmas Parties she's ever been to. Reggie and Brad Boyce made similar comments. I know at least two new people who had a great time. Jenn specifically said she was hesitant to come but that she had a great time.**
- What did we learn? **Sarah made the comment that she wished we changed people up for every game.**
- What could be tweaked to make it better? **We'll change up the style of the party to keep it fresh, but this is something we could revert back to successfully.**